

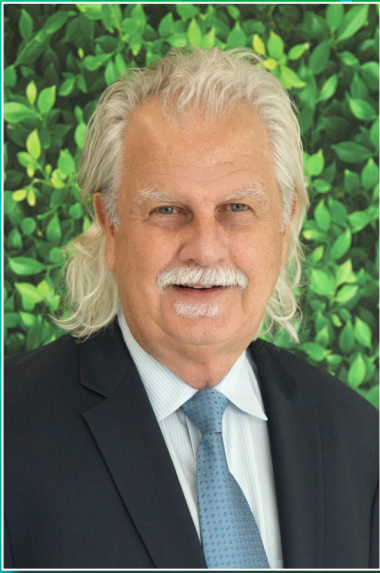
Grand Prairie  
TEXAS

2022-2023

ANNUAL REPORT







## Message from the Mayor

What a great time for Grand Prairie. Even as we grow, we maintain our friendly small-town vibe. I am proud that we work on building relationships, connections and unity. Your elected leaders and city staff work daily to

provide a high quality of life for all residents regardless of age, means or background; to provide safe and reliable services; and to offer a variety of ways to have family-friendly fun. We have set economic development goals and are strategically achieving them, further diversifying our tax base, and creating more dining, shopping and employment options to the benefit of those who live here. We have some very exciting things happening in the next couple of years as outlined in this annual report. The city is financially solid, is thinking outside the box to deliver services, and keeps customer service as a #1 priority. Thanks to each of you, Grand Prairie is great and will continue to be so.

Ron Jensen  
Mayor



## Message from the Manager

I am honored to lead our exemplary city staff during this exciting time in our community. As we continue to grow and equally focus on redevelopment, I pledge we will do so in accordance with our

values of service, people and integrity. As a team, we pride ourselves as problem solvers focused on high levels of responsiveness, proactively anticipating citizen needs, and promptly addressing issues that arise so that we can all enjoy a great quality of life. The most important asset of our organization is our people, so I remain committed to leading a healthy culture and continuing to work as an effective team, with our elected officials, to further advance the progress in our city. I am proud to live and work in a community that celebrates diversity and to have the privilege of leading a group of dedicated public servants who are second to none. Thank you.

Steve Dye  
City Manager

### GRAND PRAIRIE CITY COUNCIL

Front row left to right: Jorja Clemson, District 1;  
John Lopez, District 4; Mayor Ron Jensen;  
Cole Humphreys, District 5.

Back row left to right: ;  
Michael Del Bosque, District 3;  
Kurt G. Johnson, District 6; Jacquin Headen, District 2;  
Junior Ezeonu, At Large; Jeff Copeland, At Large.

**Grand Prairie**  
TEXAS



# Top 2022 Accomplishments



## ENHANCE

- Decreased property tax rate by ½ cent
- Increased Homestead Exemption by 2.5%
- Launched Via Grand Prairie on-demand ride-share transportation
- Implemented Living Wage for full-time city employees
- Installed a fallen log artwork in Waggoner Park as part of the heART Project
- Wrapped 10 more traffic signal boxes in curated art using the themes Hearts or Purple Martins
- Started Police on-call rotation for Crisis Support Unit to provide 24/7 response to those experiencing a mental health crisis; and partnered Fire mental health paramedics with Police Department



## GROW

- Broke ground to widen Wildlife Parkway from Belt Line to SH 161, complete 2024
- Acquired land for Fire Station 11
- Announced Bass Pro Shops, Andretti Indoor Karting & Games and BigShots Golf coming to Grand Prairie on SH 161 in 2023-2024
- Landed conversion of the ballpark to a cricket stadium for Major League Cricket USA
- Completed City Hall Central complex parking lot
- Opened Fire Station 3 and its training classrooms
- Celebrated Chicken N Pickle opening in EpicCentral
- Opened Sprouts in mid-town



## ELEVATE

- Opened Bolder Adventure Park in EpicCentral
- Opened Tranquil Adventures at PlayGrand Adventures all-access park
- Launched new city website
- Began evening shifts for Animal Services
- Named a street for Dolores Huerta, honoring her work as a civil and labor rights activist

# Top 2023 Goals



## AMPLIFY

- Open six restaurants in EpicCentral
- Debut water and light show in EpicCentral
- Complete construction of two connecting hotels and convention center in EpicCentral
- Create redevelopment plans for Turner, Tyre and Mi Familia parks
- Welcome Hobby Lobby, Andretti Indoor Karting & Games (2023); Bass Pro Shops (2024); Big-Shots Golf (2024)
- Enjoy Major League Cricket in the newly renovated cricket stadium



## ADVANCE

- Finish Camp Wisdom widening
- Launch a new City App
- Introduce ability to text for information
- Plan for a Fire Station 11 and a new Emergency Operations Center
- Debut a Block Party trailer available for residents to check out
- Create a Tool Lending program to provide tools residents need for home and yard maintenance
- Complete 11-acre cell construction at landfill
- Remodel the Main Library entry and lobby



## IMPROVE

- Select new utility billing software
- Complete connection of Seeton Road from Mira Flores to Day Miar roads
- Start construction of Stadium Drive from Tarrant Road to the I-30 frontage road
- Build Dechman Drive from Westchester Parkway to Edgeview Drive
- Begin Uptown Theater phase 2 of renovations
- Partner Shotwell Life Center with Grand Prairie Independent School District to start a universal sports skills program that will enhance the skill level of students playing all sports



# 2022 Accomplishments



## ANNOUNCED

- Hobby Lobby, Dutch Brothers, Salad N Go, Rosa's Mexican Café, Bahama Bucks, Tropical Smoothie Café, Alamo Draffhouse, Siemens (expansion)
- Blue Goose Cantina, Pop Shelf, Braums, Jersey Mike's, Five Guys, Golden Chick
- SunTex Marinas take over Lynn Creek Marina, Blue Sunshine Restaurant and the Wave party boat on Joe Pool Lake
- Texas Scenic City designation
- Sale and operation of the former Texas General Hospital to Integral Holdings and Grand Prairie Medical Center
- The first project at I-30 and Belt Line consistent with OMNIPLAN's Gateway vision, to begin construction in 2023 with OHT Partners



## BEGAN

- Building two hotels, a convention center and six restaurant shells in EpicCentral
- Fire Department target hazard/business inspection program
- New Short Term Rental Restrictions to increase citizen quality of life



## COMPLETED

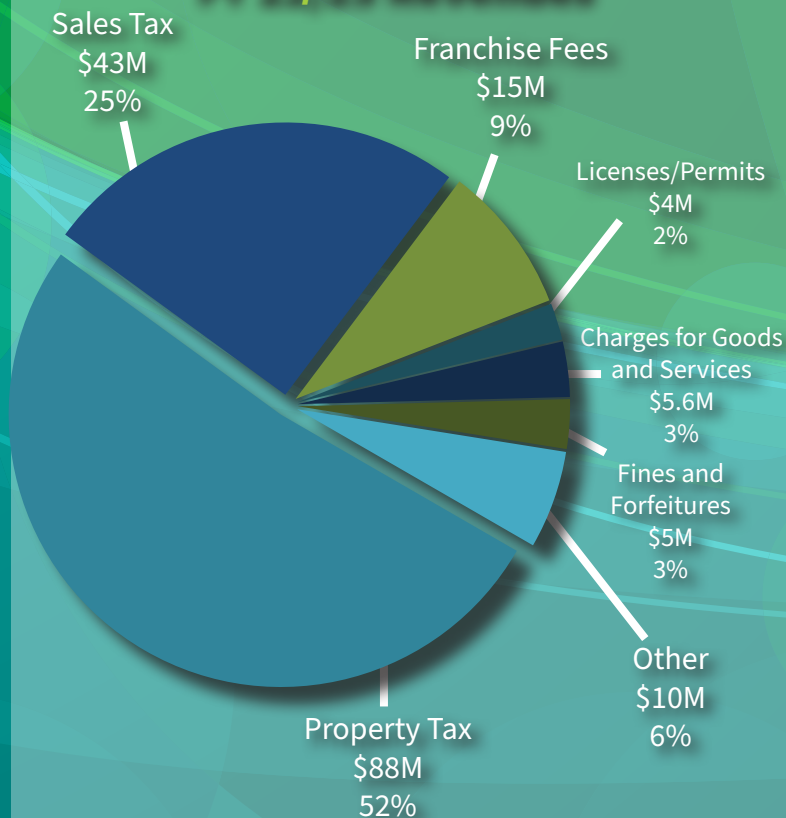
- Remodel of Ruthe Jackson Center lobby
- Updates to the Water/Wastewater Master Plan
- Updates to the Robinson Road and South Sector pump station
- Re-striping the Airport taxiways
- Full renovation of the four-field softball complex at Mike Lewis Park



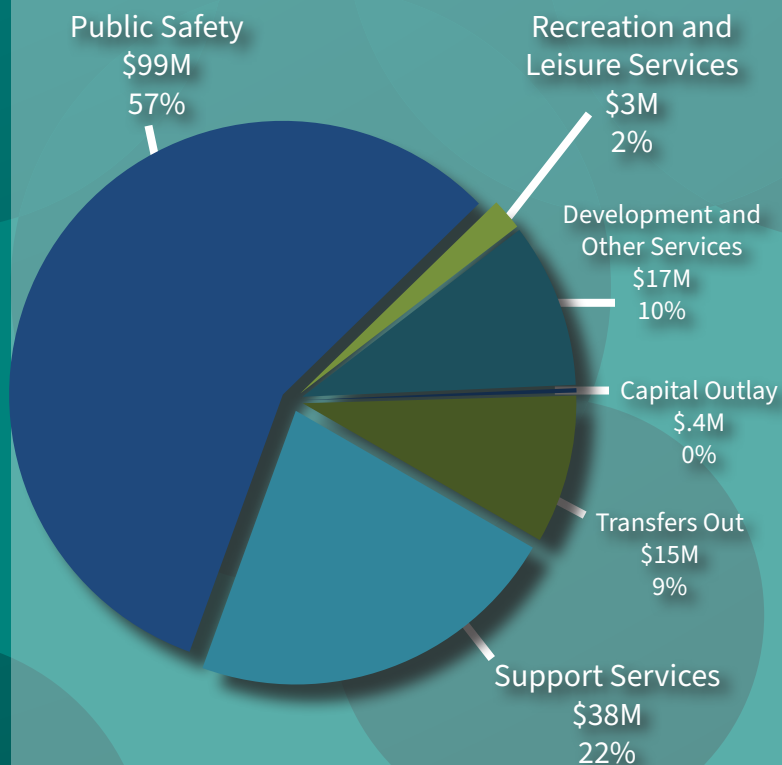
## CELEBRATED

- Retail strip center/storefront revitalization program
- Assistant Police Chief Anthony Hogan receiving the 2022 Carnegie Hero Medal after Hogan, who was off-duty, rescued Michael Loya Jr. from his burning work truck containing flammable items
- Police Chief Scesney receiving the NAACP President's Distinguished Leadership Award

## General Fund Summary FY 22/23 Revenues



## General Fund Summary FY 22/23 Expenditures





# Awards and Rankings



#1 Best Pickleball Party (Chicken N Pickle), *D Magazine*

#2 Happiest City in DFW, *WalletHub.com*

#3 Best City to Live in USA on a Budget of \$5,000/month, *GoBankingRates.com*

#4 Best Indoor Water Park in USA (EpicWaters), *FamilyVacayer.com*

#5 Best Place to Move in USA, *New York Times*

#9 Safest City in Texas, *FBI*

8 Years American Heart Association's Gold Standard Certification for Grand Prairie Fire Department

Top 10 Christmas Towns in Texas, *iHeart.com*

Featured on *Netflix's Taco Chronicles: Zavala's*

Keep Texas Beautiful Gold Star Affiliate Award

Parks, Arts and Recreation CAPRA reaccreditation, *National Recreation and Park Association*





# 2022 By the Numbers

## DEMOGRAPHICS

Land Area	81 sq. miles
Median Age	32.7 (ESRI)
Population	200,640 (NCTCOG)
Median Household Income	\$69,408(ESRI)

## MUNICIPAL EMPLOYEES

Police/Fire	521
General	865
Seasonal/Part-Time	271

## DEVELOPMENT

New Single-Family Building Permits	322
New Commercial/Industrial sq. feet	2.5M
# Building Permits	8,933
# Building Inspections	45,590

## PARKS, ARTS AND RECREATION

Acres of Park Land	5,009
Number of Parks and Venues	83
Number of Countable Guests	1.5M

## LIBRARIES

Collection	195,118
Library Cardholders	78,393
Number of Visits	239,847
Check Outs	327,289
Program Attendance	52,915

## COMMUNICATIONS

Website page views	4 million
Social Media Views	2.8 million
YouTube Views	130,600
E-Blasts Opened	36,306

## STREETS

Potholes Repaired	1,795
Tons of Brush Collected	5,280
Sidewalk Repaired (Linear Feet)	37,566
Crack Seal Installed (Linear Feet)	287,739

## WATER/WASTEWATER

Water Production	25M Gallons/Day
Fire Hydrants	7,650
Water Accounts	50,013
Miles of Water Lines	860
Miles of Collection Lines	630

## TRANSPORTATION

Municipal Airport Takeoffs/Landings	101,991
Grand Connection Bus Passengers	27,629
VIA Grand Prairie Trips	86,988

## CODE COMPLIANCE

Inspections	13,234
Notices Issued	8,329
Criminal Citations	1,457
Bandit Signs Pulled	3,123

## PROPERTY TAX RATES (2023)

City of Grand Prairie	\$0.66000
Grand Prairie ISD	\$1.307000
Arlington ISD	\$1.308700
Dallas County	\$0.217946
Dallas College District	\$0.115899
Dallas Hospital District	\$0.235800
Tarrant County	\$0.224000
Tarrant College District	\$0.130170
Tarrant Hospital District	\$0.224429

## OPERATING BUDGET (2022-2023)

General Fund	\$172,425,254
Enterprise Funds	\$154,094,602
Other Funds	\$107,529,073
Internal Service	\$36,821,356
TOTAL BUDGET	\$470,870,285

## RETAIL SALES TAX RATES

City	1.000%
EPIC	0.250%
Park Improvements	0.250%
Street Improvements	0.250%
Community Policing	0.250%
State	6.250%
TOTAL SALES TAX	8.250%

